

# WHEN YOUR BUSINESS NEEDS AN ARSENAL

Classification, Investment,  
Budgeting Direct and  
Analysis Revenue

Forecast Sales Forecasts Sales Forecasts

Industry Events Analysis (economic, political, weather, etc.) Business and Industry Events Analysis (economic, political, weather, etc.)

Revenue Generation Sustainable Financial Revenue Generation Sustainable Financial Revenue

Fixed Costs Cutting Fixed Costs Cutting Fixed Costs Cutting Fixed Costs

Overleveraging (in both assets and liabilities/debt) Interest

Business Development Online Business Development Online Business Development Online

Department Formation Marketing Department Formation Marketing Department Formation Marketing

Marketing Analysis 4P or 5Ps of Marketing Analysis 4P or 5Ps of Marketing Analysis 4P or 5Ps of Marketing Analysis

Rebranding Rebranding Rebranding Rebranding Rebranding Rebranding Rebranding Rebranding

Image Reformation and Re-establishment Company Image Reformation and Re-establishment

Materials Distribution Marketing Materials Distribution Marketing Materials Distribution Marketing

Development and Campaigns Marketing Materials Distribution Marketing Materials Distribution

Computerization and/or Technology Upgrade Computerization and/or Technology Upgrade Computerization and/or Technology Upgrade

Wireless Technology Applications Wireless Technology Applications Wireless Technology Applications

Network Security, Analysis and Testing Network Security, Analysis and Testing Network Security, Analysis and Testing

Information Technology) and Data Analysis and Security I.T. (Information Technology) and Data Analysis and Security

Repair Data Repair Data Repair Data Repair Data Repair Data Repair Data Repair Data Repair Data



**TIRA Group**  
Think Big